

Purpose Statement

Step 1

Invite the team to complete the following statement using words or short phrases and write each one on a sheet of flip chart paper.

We are:

- Once the list feels complete, invite each participant to choose the 3 words or phrases that they most resonate with.
- Read each of the words and invite the participants to vote for their 3 favorites.
- Total up the votes and the 3 top phrases are crafted into the first sentence.

We are _____, _____ **and** _____.

Step 2

Now invite the team to complete the next statement using words or short phrases and write each one on a sheet of flip chart paper.

We are here to

- Once the list feels complete, invite each participant to choose the 3 words or phrases that they most resonate with.
- Read each of the words and invite the participants to vote for their 3 favorites.
- Total up the votes and the 3 top phrases are crafted into the first sentence.

We are here to _____, _____ **and** _____.

Step 3

Complete the whole vision statement using both phrases. Rearrange the sentences, words and phrases as needed until they reflect your vision.